

2023 WATERBORNE SYMPOSIUM

Sponsorship Packet

• NEW ORLEANS, LA •



FEBRUARY 12 - 17, 2023



WATERBORNE
Symposium

Celebrating 50 years!

Benefits of Sponsorship

\$241,720 in scholarships have been awarded from Waterborne proceeds over the last seven academic years.

The following opportunities for support are available for the upcoming Waterborne Symposium. Your support directly helps the SPSE at The University of Southern Mississippi to recruit, retain, support, and train the highest caliber of students from across the country. Funds from our symposium are used primarily for undergraduate scholarships and to recruit new students at both the graduate and undergraduate levels. We aim to provide value to sponsors by:

- Providing opportunities for you to market your company's name and products to our attendees and students
- Providing you with exposure to over 10,000 addresses on our mailing list through email blasts
- Providing exposure and a link to your company's website on our symposium website
- Providing signage at the symposium
- Recognizing your support in our annual printed symposium proceedings book.
- Educating quality students in the field of polymer science and providing recruitment opportunities for your company to hire employees by way of job postings, annual departmental resume books, and interview sessions.

Why Become a Sponsor?

Communicate your message in an effective and sophisticated manner directly to the key decision-makers with direct responsibility for purchasing, recommending, and using your products, facilities, and services. Put your products, services, expertise, and know-how in the spotlight alongside a select group of other prestigious companies. Enhance your exposure with sponsorship opportunities for maximum visibility to our attendees.

We understand that companies seek effective sponsorships that bring their brand to life in creative and unique ways. This is why we are happy to create a tailored package that integrates your company into the heart of our events. We are always seeking innovative ways to delight our delegates and are happy to embrace new ideas from you.

Sponsorships



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Media Outreach and Analytics

The Waterborne Symposium provides wide exposure through a variety of media outlets and marketing channels. Please request a full media outreach report to view the types of advertising, public, and community relations opportunities afforded by a symposium sponsorship.

MEDIA REACH

MOBILE MARKETING



Google Impressions



LinkedIn



TWITTER



Website



Google AdWords



ANALYSIS

The Waterborne Symposium provides wide exposure through a variety of media outlets and marketing channels. Please use the information here as a basic guide to the types of exposure, public, and community relations opportunities afforded by a symposium sponsorship.

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- Providing opportunities for you to market your company's name and products to our attendees and students;
- Providing you with exposure to over 10,000 addresses on our mailing list through email blasts;
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THE PERFECT FORMULA

Wednesday Evening Reception

Highest level of sponsorship available
Directly benefits attendees
Customizable
See details on website
Price varies based on sponsor requests

Tuesday Evening Reception in Exhibit Hall

Second highest level of sponsorship available
Perfect compliment to your exhibit booth!
Directly benefits attendees
Customizable
Price varies based on sponsor requests

Panel Session Sponsorship

Third highest level of sponsorship available
Covers the cost for panel session
Company logo on podium during session and on slide displayed prior to session
Directly benefits attendees
Price varies based on travel, av, furniture rental costs

Top Tier Sponsorships



Sponsorship Opportunities

The following opportunities for support are available for the upcoming Waterborne Symposium. Your support directly helps the Polymer Science and Engineering program at The University of Southern Mississippi to recruit, retain, support, and train the highest caliber of students from across the country. Funds from our symposium are used primarily for undergraduate scholarships and to recruit new students at graduate and undergraduate levels.

SPONSORSHIP OPPORTUNITIES

See full details of all sponsorships and availability at www.waterbornesymposium.com



STUDENT POSTER SESSION

Sponsors student travel costs to participate in poster session. Benefits students



WEDNESDAY MORNING COFFEE/KING CAKES

Sponsorship covers the cost of the coffee break and directly benefits the attendees.



GUIDEBOOK PROGRAM AP

This unique sponsorship provides your company with excellent visibility during the entire event.



KEYNOTE SPEAKER

Company would be mentioned before the key note speaker presentation - sign on podium during session.



STUDENT RECEPTION

Sponsorship covers the cost of hosting a reception in support of the USM students. This reception is not held without a direct sponsor.



COFFEE BREAKS (3 Available)

Sponsorship covers the cost of the coffee break and directly benefits the attendees.

SPONSORSHIPS OPPORTUNITIES



REGISTRATION TABLE

Full color sign at registration table acknowledging sponsorship



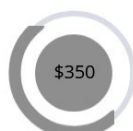
SIGN SPONSORSHIP

Your company's logo will appear on all conference signs (with the exception of signs recognizing specific sponsorships such as a coffee break or a reception)



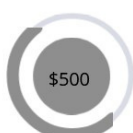
NAME BADGE/POCKET SCHEDULES

Your logo on all of our attendees name badges. Your logo at the top of the pocket scheduled included in every attendees name badge for easy schedule reference during the entire symposium.



SPONSOR A STUDENT (Multiple Available)

Sponsorship covers the cost of a USM student to attend the Symposium for Wednesday and Thursday sessions (1 hotel night, mileage, and food for 2 days)



SESSION SPONSOR

Your company's logo will appear on all conference signs (with the exception of signs recognizing specific sponsorships such as a coffee break or a reception)



UNIQUE SPONSORSHIP

Created just for you - contact us for more details!



Sponsorship Form

Please fill out the following form to confirm your chosen sponsorship level. Completed forms can be returned to Melanie Bryan, senior program manager at melanie.heusser@usm.edu. Please don't hesitate to contact us with any questions (601.266.4475).

INFORMATION FOR OUR WEBSITE

Company Name

Hyperlink

Email Address

Follow-up or Contact Information

Company Description

.....
CONTACT INFORMATION FOR SPONSORSHIP

Company Name

Sponsorship Contact Person

Contact Phone Number

Contact Email

Billing Address



THANK YOU FOR SUPPORTING THE SCHOOL OF POLYMER SCIENCE AND ENGINEERING

Please mail this form to melanie.heusser@usm.edu. We will follow up with you for payment details and further information needed from you.

SPONSORSHIP SELECTED

Thank You!!!

\$ _____
Total Sponsorship Commitment

Authorized Sponsor Signature

Date

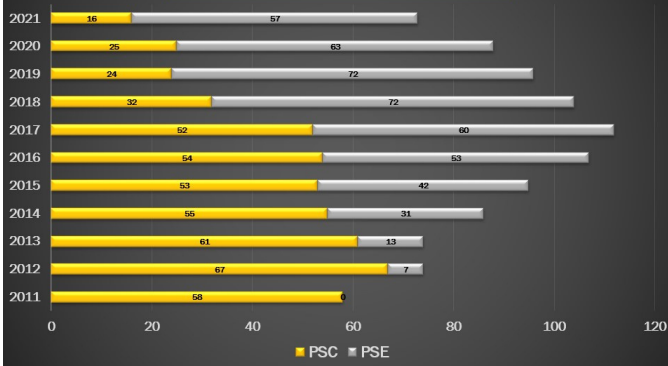
Polymer Science and Engineering at USM

A BRIEF OVERVIEW OF OUR PROGRAM



School of Polymer Science and Engineering

SPSE Undergraduate Enrollment



\$241,720 in scholarships and \$105,000 in recruiting has been funded from Waterborne Symposium proceeds over the past several academic years.

ABOUT POLYMER SCIENCE AND ENGINEERING

The Polymer Science and Engineering program consists of thirteen full-time tenure-track faculty, one research faculty member, one teaching track faculty member, and seven active emeritus faculty members. Of these twenty-one individuals, eight are particularly associated with the coatings education and research program: Lochhead, Rawlins, Storey, Azoulay, Clemons, Simon, Patton, and Thames.

The vast majority of students studying Polymer Science and Engineering are full-time. These students pursue programs of study leading to the degrees of Bachelor of Science in Polymer Science (PSC), Bachelor of Science in Polymer Science and Engineering (PSE), Master of Science in Polymer Science and Engineering, and Doctor of Philosophy in Polymer Science and Engineering. The undergraduate and graduate programs receive equal emphasis, and the enrollment for undergraduate students has shown unprecedented growth in recent years with the addition of our Polymer Science and Engineering degree. Our undergraduate program has increased dramatically over the last five years (see chart on left). A greater proportion of the undergraduate curriculum (as compared to the graduate curriculum) is devoted strictly to coatings education. A larger proportion of B.S. graduates accept their first jobs in the coatings industry.

SAVE THE DATE!

THE WATERBORNE SYMPOSIUM

School of Polymer Science and Engineering
The University of Southern Mississippi

February 12-17, 2023 | New Orleans, LA

Short Courses | Technical Sessions | Exhibit Hall | Networking |
Student Poster Session | Student Resumes | Job Board



waterbornesymposium.com
601-266-4475

THE INTERNATIONAL WATERBORNE HIGH-SOLIDS AND POWDER COATINGS SYMPOSIUM



FEBRUARY 12 - 17, 2023

Topics covered include Waterborne, Polymerization, High-Throughput, Nano, UV, Additives, Corrosion, Bio-based, Formulation, Automotive and more.

Intensive training offered through our two- and three-day short course options.

Proceeds from the Waterborne Symposium are used to endow scholarships for students in the Polymer Science and Engineering Program at Southern Miss.



THE UNIVERSITY OF
SOUTHERN MISSISSIPPI.

AA/EOE/ADA | UC 78240 3.18

WATERBORNESYMPOSIUM.COM